

**Office of State Budget and Management**  
**Establish New, Receipt-Supported Positions**  
(G.S. 143-34.1)

**Agency:** Crime Control and Public Safety

**Division:** Alcohol Law Enforcement

**Budget Code:** 14900

**Center Title:** ALE Underage Drinking Grant

**Center Number:** 1410-470

**\*\*\* Position Information \*\*\***

**Proposed Classification:** Administrative Assistant II      **Proposed Salary Grade:** 63

**Salary Range:** 22,941 – 36,447      **Proposed Effective Date:** 01 / 02 / 04

**Number of Positions:** 1

	<u><b>Center Authorized Budget</b></u>	<u><b>Current Request</b></u>
Total Budget	\$398,204.00	\$81,673.93 (for 2 years)
Receipts	<u>\$398,204.00</u>	\$81,673.93 (for 2 years)
Appropriation	\$ 0	\$ 0

**Funding Source(s):** Governor's Crime Commission Grant and 25% match from Federal Forfeiture Funds

**Justification for Position (including description of duties and responsibilities):**

This position will be funded from a Governor's Crime Commission Grant that was awarded to fund a comprehensive, multi-faceted underage drinking reduction program.

Underage drinking is a major problem in the United States, and North Carolina is not immune from the effects of this problem. It is estimated that North Carolina bears a \$2.4 billion cost associated with underage drinking mortality and morbidity each year. Recognizing that this is a major issue facing the citizens of North Carolina, the Alcohol Law Enforcement Division applied for and received a grant from GCC to establish a multi-faceted underage drinking reduction program. This program targets supply reduction by revising and expanding the current alcohol seller/server training program, BARS (Be a Responsible Seller), by expanding the program to include testing those trained and issuing a certificate to the trained alcohol seller/server and registering these trained sellers and servers and by increasing the underage alcohol compliance checks. An on-line server/seller training program to train new employees prior to being able to attend formal BARS training will be designed and implemented. The program attacks the problem of demand by expanding the present Keys to Life Program and by designing and implementing a new educational program aimed at the middle schools, as recent Centers for Disease Control studies have shown that underage drinking begins at an average age of 11. The program will have an extensive evaluation component to assess the effect the various components are having on underage alcohol sales, purchases and consumption. The program will also have an extensive media component, as recent studies have shown that media attention is crucial in a comprehensive underage alcohol abuse prevention program.

This position will coordinate grant activities including: writing requests for proposals for consultants to design an updated alcohol seller/server training program, an internet – based initial training and evaluation program for new alcohol seller/servers, a new underage drinking reduction educational program for presentation in middle schools all across North Carolina; assisting the independent contractors with the creation and implementation of the new programs; assisting the grant manager with monitoring and evaluating key grant activities; scheduling alcohol seller/server training programs through the community colleges across the state, scheduling the new middle school educational programs and the currently provided “Keys to Life” programs which are provided to High Schools; this position will be responsible for recording data to comply with grant reporting requirements; this position will draft evaluation reports for review for the purpose of evaluating the efficacy of the interventions provided by the grant activities; this position will design forms and reports to track data produced by grant activities; this position will interact with the CC&PS Public Information Office to schedule media events and news releases about underage alcohol abuse prevention activities.

#### Statutory Reference for Request

Michael D. Robertson

Presentation to be made by

ALE Division Director

Title

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Agency Head Signature

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State Budget Officer Signature